

Making Work Data Work for Movies in MARC

OLAC Conference 2014

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FRBR work data in MARC

We know people want to find moving images in libraries based on characteristics of the original movie or work

Can we get that out of MARC records as data?

Machine-manipulable data

The first thing a Google Books engineer says he had to learn about MARC records:

The "**Machine Readable**" part of the **MARC** acronym is a **lie**

<http://go-to-hellman.blogspot.com/2010/01/google-exposes-book-metadata-privates.html>

Nostalgic for the 1980s?

◇ p 2013, 1984

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◇ p 2013, 1984


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◇ s 2013

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◇ Originally broadcast on television on Jan, 10, 1984.

◇ Videodisc release of the 1984 motion picture

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◇ 046 \$k 1984

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◇ 046 \$k 1984 *[Special coded date: Beginning or single date created]*

Portuguese language movie from Brazil?

◇ 008/lang por

Portuguese language movie from Brazil?

◇ 008/lang por ? (same problem for English)

Portuguese language movie from Brazil?

◇ 008/lang por ? (same problem for English)

◇ 008/lang eng

◇ 041 \$a eng \$h por

◇ 008/lang por

◇ 041 \$a por \$j eng \$h por

Portuguese language movie from Brazil?

◇ 008/lang por ? (same problem for English)



◇ 008/lang eng

◇ 041 \$a eng \$h por



◇ 008/lang por

◇ 041 \$a por \$j eng \$h por *[Language code of original]*

Portuguese language movie from Brazil?

- ◇ 655 \$a Motion pictures, Brazilian.
- ◇ 655 \$a Foreign films \$z Brazil.
- ◇ 655 \$a Motion pictures \$z Brazil.
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- ◇ 257 \$a Brazil \$2 naf



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- ◇ 257 \$a Brazil \$2 naf
[*Country of Producing Entity*]

Quick Recommendations

◇ Original date: **046 \$k**

046 \$k 20141024

◇ Original language: **041 \$h**

008/lang eng

041 0- \$a eng \$h eng

◇ Country of producing entity: **257 \$a**

257 \$a United States \$2 naf