Making Work Data Work for Movies in MARC

OLAC Conference 2014

Kelley McGrath
Metadata Management Librarian
University of Oregon
FRBR work data in MARC

We know people want to find moving images in libraries based on characteristics of the original movie or work

Can we get that out of MARC records as data?
Machine-manipulable data

The first thing a Google Books engineer says he had to learn about MARC records:

The "Machine Readable" part of the MARC acronym is a lie

Nostalgic for the 1980s?

◊ p 2013, 1984
Nostalgic for the 1980s?

◊ p 2013, 1984
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
- s 2013
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
- s 2013


Is it 1984 or 2013?
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
- s 2013

- Originally broadcast on television on Jan, 10, 1984.
- Videodisc release of the 1984 motion picture
Nostalgic for the 1980s?

- p 2013, 1984
- p 1984, 2013
- s 2013
- Originally broadcast on television on Jan, 10, 1984.
- Videodisc release of the 1984 motion picture
Nostalgic for the 1980s?

◊ p 2013, 1984
◊ p 1984, 2013 ❌
◊ s 2013 ☑

◊ Originally broadcast on television on Jan, 10, 1984.
◊ Videodisc release of the 1984 motion picture

◊ 046 $k 1984
Nostalgic for the 1980s?

◊ p 2013, 1984
◊ p 1984, 2013 ✗
◊ s 2013 ✗?

◊ Originally broadcast on television on Jan, 10, 1984.
◊ Videodisc release of the 1984 motion picture

◊ 046 $k 1984  [Special coded date: Beginning or single date created]
Portuguese language movie from Brazil?

 Spirits/008/lang por
Portuguese language movie from Brazil?

 chỉnh 008/lang por ? (same problem for English)
Portuguese language movie from Brazil?

- 008/lang por ? (same problem for English)
- 008/lang eng
- 041 $a eng $h por
- 008/lang por
- 041 $a por $j eng $h por
Portuguese language movie from Brazil?

- 008/lang por
- 008/lang eng
- 041 $a eng $h por
- 008/lang por
- 041 $a por $j eng $h por  [Language code of original]
Portuguese language movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Foreign films $z Brazil.
- 655 $a Motion pictures $z Brazil.
- 655 $a Television programs $z Brazil.
- 655 $a Feature films $z Brazil.
Portuguese language movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Motion pictures $z Brazil.
- 655 $a Feature films $z Brazil.
- 655 $a Foreign films $z Brazil.
- 655 $a Television programs $z Brazil.
Portuguese language movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Motion pictures $z Brazil.
- 655 $a Feature films $z Brazil.
- 655 Motion pictures, Portuguese.
- 655 $a Foreign films $z Brazil.
- 655 $a Television programs $z Brazil.
Portuguese language movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Motion pictures $z Brazil.
- 655 $a Feature films $z Brazil.
- 655 $a Foreign films $z Brazil.
- 655 $a Television programs $z Brazil.

- 655 Motion pictures, Portuguese.
Portuguese language movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Motion pictures $z Brazil.
- 655 $a Feature films $z Brazil.
- 655 Motion pictures, Portuguese.
- 257 $a Brazil $2 naf
Portuguese movie from Brazil?

- 655 $a Motion pictures, Brazilian.
- 655 $a Motion pictures $z Brazil.
- 655 $a Feature films $z Brazil.
- 655 Motion pictures, Portuguese.
- 655 $a Foreign films $z Brazil.
- 655 $a Television programs $z Brazil.
- 257 $a Brazil $2 naf
  [Country of Producing Entity]
Quick Recommendations

- Original date: 046 $k
  046 $k 20141024

- Original language: 041 $h
  008/lang eng
  041 0- $a eng $h eng

- Country of producing entity: 257 $a
  257 $a United States $2 naf