Making Work Data Work for Movies in MARC

OLAC Conference 2014

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FRBR work data in MARC

We know people want to find moving images in libraries based on characteristics of the original movie or work

Can we get that out of MARC records as data?

Machine-manipulable data

The first thing a Google Books engineer says he had to learn about MARC records:

The "Machine Readable" part of the MARC acronym is a lie

http://go-to-hellman.blogspot.com/2010/01/google-exposes-book-metadata-privates.html

♦ p 2013, 1984



⇒ p 2013, 1984



♦ p 1984, 2013



p 2013, 1984p 1984, 2013



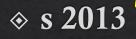


p 2013, 1984p 1984, 2013



♦ s 2013







- p 2013, 1984
 p 1984, 2013
 s 2013

 - ♦ Originally broadcast on television on Jan, 10, 1984.
 - ♦ Videodisc release of the 1984 motion picture



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♦ 046 \$k 1984



- p 2013, 1984
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- ♦ Videodisc release of the 1984 motion picture





046 \$k 1984 [Special coded date: Beginning or single date created]

♦ 008/lang por

♦ 008/lang por 🚼 (same problem for English)

- ♦ 008/lang por (same problem for English)
- ♦ 008/lang eng
- **** 041 \$a eng \$h por**
- **♦ 008/1ang por**
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♦ 008/lang por 🚼 (same problem for English)



- ♦ 008/lang eng♦ 041 \$a eng \$h por



- ♦ 008/lang por
- ♦ 041 \$a por \$j eng \$h por [Language code of original]

- ♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.
- ♦ 655 \$a Motion pictures \$z Brazil.
- ♦ 655 \$a Feature films \$z Brazil.

- **♦ 655 \$a Television programs** \$z Brazil.

♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.

♦ 655 \$a Motion pictures \$z Brazil.

♦ 655 \$a Feature films \$z Brazil.

♦ 655 \$a Television programs

\$z Brazil.

♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.

♦ 655 \$a Motion pictures \$z Brazil.

♦ 655 \$a Television programs

♦ 655 \$a Feature films \$z Brazil.

\$z Brazil.

♦ 655 Motion pictures, Portuguese.

♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.

♦ 655 \$a Motion pictures \$z Brazil.

♦ 655 \$a Feature films \$z Brazil.

♦ 655 \$a Television programs \$z Brazil.

♦ 655 Motion pictures, Portuguese.



♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.

♦ 655 \$a Motion pictures \$z Brazil.

♦ 655 \$a Television programs

♦ 655 \$a Feature films \$z Brazil.

\$z Brazil.

♦ 655 Motion pictures, Portuguese.



Portuguese movie from Brazil?

♦ 655 \$a Motion pictures, Brazilian. ♦ 655 \$a Foreign films \$z Brazil.

♦ 655 \$a Motion pictures \$z Brazil.

♦ 655 \$a Feature films \$z Brazil.

♦ 655 \$a Television programs

\$z Brazil.

♦ 655 Motion pictures, Portuguese.





\$\Delta 257 \\$ a Brazil \\$ 2 naf
 [Country of Producing Entity]

Quick Recommendations

- Original date: 046 \$k046 \$k 20141024
- Original language: 041 \$h008/lang eng041 0- \$a eng \$h eng
- ♦ Country of producing entity: 257 \$a257 \$a United States \$2 naf