



Purchasing and Licensing Models of Streaming Videos for Libraries

Cyrus Ford
UNLV Libraries
cyrus.ford@unlv.edu

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To be Considered for Streaming:

- Licensing
- Quality
- Hosting
- Capacity
- Duration

Services

- Transcoding
- Streaming
- Licensing
- File backup
- Authentication
- Technical support
- Maintenance

Delivery

- **Distributor's remote server**



- **Streamed from local server**
 - Encoded by the distributor or film producer
 - Encoded by the library
- **Outsourced**



Licensing

- Buy once, use in perpetuity
 - Just-in-Case collections
 - Just-in-Time collections
 - General circulating collections
- Annual subscription
- Fixed term, the current practice

Licensing Models

- Flat Fee, In-Perpetuity Licensing
- Flat Fee Term Licenses
- Variable Fee Term Licenses
- Graduated-Fee Term License
- Curated Collections Model
- Pay-Per-View Model
- Standing-Order Model
 - Films on Demand (15,500 full-length videos)
 - VAST: Academic Video Online (by Alexander Street Press and over 20,000 full videos)
 - Docuseek2



Purchasing

- Switch to term licensing model
- Taking titles off-line
- Market share



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